

CAHOON MUSEUM OF AMERICAN ART

Everything you experience at the Cahoon Museum of American Art is made possible by the commitment and generosity of individuals, corporations, foundations and government.

MEMBERSHIP

Membership Levels
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CORPORATE

Founding Corporate Sponsorship
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FOUNDATION and GOVERNMENT

Program Support

MEMBERSHIP LEVELS

When you become a member, you'll enable the Cahoon to continue as a pre-eminent exhibitor of American Art in New England. The Museum both celebrates the legacy of Cape Cod folk artists Ralph and Martha Cahoon, displaying their art and preserving the historic building that was their home and studio, and embraces the full vitality of American art, emphasizing past and present artists of Cape Cod and the Northeast.

Join a special group of people who care about keeping the arts alive in our community. Your contributions support exhibitions, programming and education.

To celebrate the Cahoon's return to its renovated and expanded home, we invite to become a FOUNGING MEMBER.

Membership Levels and Benefits:

Student Membership\$15 (proof of eligibility)	(\$15 tax-deductible)
Complimentary admission to the Cahoon Museum of American Art	
Spyglass newsletters and invitations to openings	
10 percent discount at the Museum store (excluding consignment items)	
Artists Membership \$25 (proof of eligibility)	(\$25 tax-deductible)
Complimentary admission to the Cahoon Museum of American Art	
Spyglass newsletters and invitations to openings	
10 percent discount at the Museum store (excluding consignment items)	
Personal Membership \$40	(\$40 tax-deductible)
Complimentary admission to the Cahoon Museum of American Art	
Spyglass newsletters and invitations to openings	
10 percent discount at the Museum store (excluding consignment items)	
Family/Dual Membership \$70	(\$70 tax-deductible)
All benefits above, plus complimentary one-time admission for 2 guests	
Contributor Membership \$100	(\$100 tax-deductible)
All Family/Dual benefits, plus complimentary one-time admission for up to 6 guests	
Associate Membership \$250	(\$225 tax-deductible)
All Contributor benefits plus a complimentary Cahoon Museum of Art print and complimentary one-time admission for up to 10 guests	
Sustainer Membership \$500	(\$425 tax-deductible)
All Associate benefits plus Invitation to the annual Cahoon Society cocktail party	
Patron Membership \$1,000	(\$925 tax-deductible)

All Sponsor benefits, plus Exhibition walk-through with Director of the Museum for up to 6 guests

Recognition on a plaque at the Museum

Ralph and Martha Cahoon Society.... \$1,500 (\$1,025 tax-deductible)

All Patron benefits, plus an invitation to the annual Cahoon Society Dinner, an evening of fine dining where members vote on a new acquisition for the Museum's permanent collection (\$500 of your donation goes toward this purchase)

A silver pendant or lapel pin designed by artist Michael Baksa

Recognition on a plaque at the Museum

The Cahoon Museum of American Art is grateful to the members who help ensure that the unique vision of Ralph and Martha Cahoon reaches larger and increasingly diverse audiences. Membership support at all levels directly impacts the breadth and depth of programs that the Museum is able to offer.

Join or renew your Cahoon membership and promote education and fine arts appreciation today! For assistance and more information on becoming a member or renewing your membership, please contact us at christy@cahoonmuseum.org.

FOUNDING MEMBERSHIPS

One of New England's Premier Museums for American art will open a new 3,600 square foot, two level, handicapped-accessible building in the spring of 2016. Be a part of this historic moment ~ by becoming a Founding Member of the Cahoon Museum of American Art. When you become a Founding Member you will enjoy all the benefits of your level of membership plus many other special Founding Member experiences.

You are invited to join our Founding Membership program by selecting a two-year membership option we will apply 10% of your first year membership gift to the Cahoon Museum of American Art's Endowment Campaign. This category is for both new members and renewals.

Special Founding Membership Benefits:

Premier the Future Cahoon Museum of American Art

Attend *Founding Members Weekend*: A coveted opportunity, planned for spring 2016, to preview the Cahoon's new building and exhibitions before the public opening

Receive Limited-edition Founding Membership cards and special recognition

Enjoy new building presentations and talks with Cahoon Museum staff

Attend the Anniversary Party commemorating the first year in the new building

Become a Founding Member of the Cahoon Museum of American Art and promote education and fine arts appreciation today! For assistance and more information on becoming a Founding Member, please contact us at christy@cahoonmuseum.org.

GIFT MEMBERSHIPS

This is your opportunity to give your family and friends a gift of beauty, inspiration and joy. A membership in the Cahoon Museum of Art is a perfect birthday, anniversary, graduation, wedding, holiday or special occasion gift.

We would be pleased to mail you a gift package for presentation to your recipient, so they can activate their Cahoon Museum membership right away! For assistance or to purchase a gift membership, contact us at christy@cahoonmuseum.org.

GIFTS IN TRIBUTE

A gift in tribute to the Cahoon Museum of American Art Museum is a thoughtful way to honor family or friends, or to express sympathy on the loss of a loved one.

When you make a gift in tribute, a personalized acknowledgement is sent to the individual or family being honored. The size of the gift is not mentioned but the family receives a listing of donor names and addresses for their personal acknowledgement.

Tribute gifts will support the Cahoon Museum Annual Fund unless otherwise designated by the recipient. For assistance and more information on making a gift in tribute, please contact us at rwaterhouse@cahoonmuseum.org



Richard Waterhouse with Rosemary and Keith Rapp at the *Magnificent Trees* exhibition opening reception.

PROGRAM SUPPORT

There are many ways that individuals can make a difference at the Cahoon Museum of American Art. Your generosity enables us to develop and produce exciting exhibits; maintain and conserve our premiere collection of American art; and present inspiring and educational programs to a growing New England regional audience.

EXHIBITIONS

Each year the Cahoon demonstrates the exciting range and diversity of American art through its renowned exhibition schedule. Exhibitions range from single iconic paintings to sweeping surveys of the work of an artist or group of artists. The Cahoon presents six major exhibitions per year, which draw thousands of visitors from New England and beyond.

The Cahoon's exhibitions are funded exclusively by outside supporters. Exhibition sponsorship at the Cahoon offers significant philanthropic and marketing opportunities. Sponsorship opportunities are also available for smaller installations and special exhibitions highlighting works of particular interest.

The Museum annually introduces thousands of visitors to innovative, creative exhibitions that explore themes in the art world.

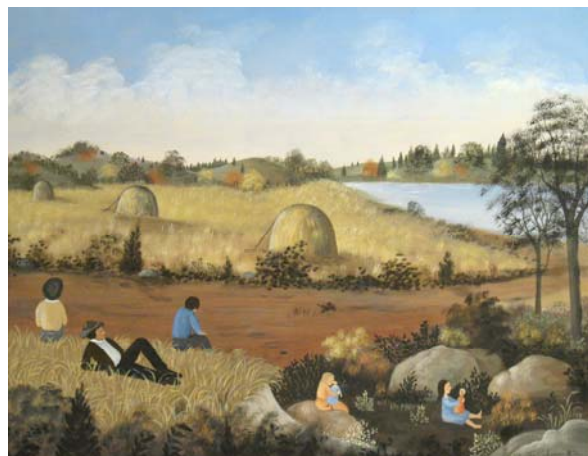
Exhibition Sponsorship opportunities include:

- Season Exhibit Sponsorship (\$10,000)
- Great Brush-Off Title Sponsorship (\$5,000)
- Major Exhibit Sponsorship (\$5,000)
- Exhibit Gallery Talk Sponsorship (\$2,000)
- Small Exhibit Sponsorship (\$1,000)
- Exhibit Opening Reception Sponsorship (\$500)

For further information about these and other exhibition sponsorship opportunities, please contact Director Richard Waterhouse at rwaterhouse@cahoonmuseum.org.



Ralph Cahoon, *Cotuit Oyster Co.*, oil on masonite, Permanent collection of the Cahoon Museum of American Art



Martha Cahoon, *Noon Rest*, oil on masonite, Permanent collection of the Cahoon Museum of American Art

EDUCATION

The Cahoon's Education Program offers diverse programs which reflect the complexity and challenges of American art and explore the themes of exhibitions on view for learners of all ages. Education programming is a vital link between the Cahoon's exhibits and its diverse public. Offerings for children and families, teens, adults, community organizations, school groups, educators and visitors with disabilities are made possible at low or no cost to the general public through the generosity of our donors.

Contributions to all areas of Education in any amount are welcome and provide important, direct support to annual program costs. Each program encourages creative thinking and, whenever possible, incorporates working artists into the programming. The Cahoon's education programming provides many diverse opportunities for adults and students to develop a deeper understanding of the Collection and related programs.

Gifts to the Education Program can help to underwrite lectures, seminars, gallery experiences and a variety of free after-school programs for students and guided school visits for children of all ages. Your contribution can support the broad range of activities provided by the Program, or can be directed to a specific activity such as a lecture, a school class visit, or another education program of your choosing.

Education Sponsorship opportunities include:

- Season Educational Programming Sponsorship (\$10,000)
- Seminar Series for Seniors (\$5,000)
- Arts and Alzheimer's Program (\$5,000)
- The *Get smART!* Program (primarily elementary school students) (\$5,000)
- Annual Large-Print Exhibit Guides (\$1,000)
- Guided School Visit Program Development (\$1,000)
- After School Program for Students (\$500)

For further information about these and other education sponsorship, please contact Director Richard Waterhouse at education@cahoonmuseum.org.



Arts and Alzheimer's



Get smART!

ENDOWMENT

The Cahoon Museum of American Art's is seeking endowment funds to secure its future. These funds will ensure that the Cahoon's outstanding collection is increased and maintained. Great art deserves a great home, and a great community deserves a great art Museum. Your endowment support ensures the Cahoon Museum of American Art's vibrant and financially-sustainable future.

The Cahoon Museum of Art's endowment fund was established to provide a predictable, independent source of recurring annual income in perpetuity. The endowed fund (comprised of donations) is invested in accordance with the Cahoon Museum of American Art's policy governing endowments provided by the American Alliance of Museums.

This investing generates income in the form of interest, dividends and capital gains. In accordance with Museum endowment spending policy, a portion of the income is spent for the purpose stated by the donor in their agreement and a portion of the income is rolled back into the endowed fund to help grow the principal.

Major endowment opportunities include:

Museum Director Position	\$1,500,000
Art Acquisition Fund	\$200,000
Programs	\$100,000

For assistance or additional information about making an endowment gift in any amount, please contact us at rwaterhouse@cahoonmuseum.org.



Our original 1775 building getting spruced up and enlarged.

ANNUAL FUND

In addition to the generous support of our members, the Annual Fund is a critical financial resource for the Cahoon Museum of American Art. It supports a range of discretionary and programmatic needs, including exhibitions; educational programs for families, students and seniors; and other various efforts. Your unrestricted donation to the Annual Fund is essential to the vitality of the Museum.

You can make a gift at any time. These gifts are 100% tax deductible. Your employer may have a Matching Gift Program, so be sure to check with your Human Resources department. It is an easy way to make your gift go even further!

For assistance or additional information about donating to our annual fund, please contact our Business Manager Agnes Maloney at agnes@cahoonmuseum.org.

MATCHING GIFTS

Matching gifts are an easy way to increase the impact of your contribution at no additional cost to you.

You may be able to double, or even triple, your support of the Cahoon Museum of American Art by giving a Corporate Matching Gift today. Simply check with your company's human resources department to see if your company matches charitable donations and request a matching gift form.

Mail us the form at the address below and we'll take care of everything from there!

For assistance or additional information about making a matching gift, please contact our Business Manager, Agnes Maloney, at agnes@cahoonmuseum.org.



James Butterworth, *Catboats and Committee Boat*, oil on canvas, Permanent Collection of the Cahoon Museum of American Art

PLANNED GIVING

When Ralph Cahoon passed away in 1982 and Martha Cahoon passed away in 1999, they left a home which was their studio and living quarters, and their artwork which continues to exist as a testament to art in America. In 1994, founders Rosemary and Keith Rapp enriched the permanent collection immeasurably with their donation of American Art.

Over the years, many more individuals have strengthened the Museum with their own bequests, large and small. You too can contribute to the Cahoon by making your own planned gift to the Cahoon Museum of American Art.

{The Cahoon Legacy Society} recognizes and honors those friends and members of the Cahoon Museum of American Art who have made a commitment to the future of this institution by including the Museum in their estate plans. If you have already provided for the Cahoon in your estate plan, or have made another planned gift to benefit the Museum, please let us know. We would like to thank you and recognize you for your generosity by inviting you to join {The Cahoon Legacy Society}.

The term "planned giving" refers to any major gift that involves financial or estate planning. Such gifts can provide important benefits both to you and to the Museum. The different types of planned gifts include bequests, charitable trusts (remainder and lead), gifts of life insurance policies, gifts of retirement plan assets and gifts of tangible personal property. We would be pleased to work with you and your advisors to structure a gift that best fulfills your personal charitable goals.

The most common forms of planned giving are outright gifts of cash and securities or other personal property, including works of art, but there are other types of assets that may be donated as well, and other options that have favorable financial and tax benefits. Planned gifts are more important than ever to the Cahoon Museum's stability and future success.

This website is not intended to provide legal or tax advice. Before making a planned gift to the Cahoon Museum of American Art, we recommend that you consult with your financial, tax and legal advisors to learn how you can achieve your personal financial planning goals while making a significant contribution to American art.

If you would like to discuss your plans or giving options with us, please contact us at rwaterhouse@cahoonmuseum.org.



FOUNDING CORPORATE SPONSORSHIP

When the new Cahoon opens its doors in the beginning of 2016, founding corporate members will be among the first to enjoy its extraordinary gallery spaces, upgraded amenities and state-of-the-art facilities. In return for their annual support, the program will offer a superior experience and provide business leaders, their employees and their guests with exclusive access to the new building. Support the Museum as a founding corporate partner and you will share in the Museum's vision of collecting, preserving, interpreting and exhibiting the best in American art, while gaining access to numerous benefits available exclusively to our corporate partners.

There are many opportunities for corporate philanthropy at The Cahoon Museum of American Art. Your support may come in a variety of ways. In addition to financial support, you may include non-monetary gifts-in-kind such as: catering, accommodations, advertising, landscaping, printing, building maintenance or other valued goods and services.

Ongoing sponsorship opportunities exist for groundbreaking exhibitions, enlightening education and family programs, publications, organizational capacity-building and strategic planning initiatives, audience-expansion, special events, member and VIP events and more.

The Cahoon Museum of American Art's Founding Corporate Membership Program was designed to create and sustain business relationships in a mutually beneficial manner. Founding Corporate Sponsorship offers your firm a unique opportunity to share in the vision, dedication and foresight of the Cahoon's founders. An additional benefit for all our Corporate Members is that their support nourishes and expands Cape Cod's regional economy, making our market a magnet for cultural tourism.

Because every company has different objectives, each sponsor may benefit from a customized package that meets their needs. Benefits include extensive visibility in advertising, marketing, on-line and social media, public relations communications, plus access to the Cahoon's outstanding and diverse audience. Founding Corporate Sponsors of the Cahoon Museum will benefit from increased commercial visibility, enhanced public and client relations and an affirmation of your company's meaningful commitment to the Cape Cod and New England arts community.

Founding Corporate Sponsorship Benefits may include:

- Free admission for employees
- Complimentary guest tickets and catalogues
- On-line and social media recognition
- On-site and printed crediting and recognition
- Press and public relations coordination
- Invitations to special celebrations during the building's inaugural year
- Private tours for clients and guests
- Private, after-hours tours with the Cahoon Museum's staff
- Private entertaining privileges in the Cahoon's spectacular gallery spaces

To learn more and to begin designing your Founding Corporate Sponsorship, please contact us at rwaterhouse@cahoonmuseum.org.

PRIVATE EVENTS AT THE CAHOON

Celebrate, Congregate, Collaborate, Commemorate or Cultivate at your private event in the Cahoon Museum of American Art.

You are invited to select the Cahoon Museum of American Art's magnificent new space as a venue for your upcoming special events. All events are held after hours, giving guests the opportunity to experience the Cahoon's preeminent art collection in a relaxed manner.

Private events in the Cahoon's new building will begin in the Spring of 2016.

For more information about renting our new gallery for your event, please contact us at rwaterhouse@cahoonmuseum.org.

FOUNDATION AND GOVERNMENT

Foundation & Government Partners support the Cahoon Museum of American Art by maintaining long-term relationships and cultivating new alliances with public and private entities. We depend on commitments from many supporters, including the Massachusetts Cultural Council and the Town of Barnstable.

In 1984, the Cahoon Museum of American Art was founded to promote love and enjoyment of the visual arts through exhibits, educational programs and continuing development of its permanent collection. The Museum celebrates the legacy of Cape Cod folk artists Ralph and Martha Cahoon, displaying their art and preserving the historic building that was their home and studio. It also embraces the full vitality of American art with emphasis on past and present artists of Cape Cod and the Northeast.

We gratefully acknowledge the generous support of the following government partners:



BARNSTABLE COUNTY
THE REGIONAL GOVERNMENT OF CAPE COD

Ongoing foundation and governmental support is crucial for exhibitions, education and family programs, publications, capacity-building, strategic planning initiatives, audience-expansion, sustainability efforts and more.

Additional Foundation and Governmental Program Support is needed at every level of support. We hope you will partner with us during this historic time. To learn more, please contact Executive Director Richard Waterhouse at rwaterhouse@cahoonmuseum.org.